

Maala Globescan Radar

סקר מעלה ציפיות הציבור 2025



21% say social polarization is Israel's most pressing issue | a significant increase compared to 2023

Security



(21% :2023) 34%

Cost of Living



24%

Polarization/
Social Divide



(13% :2023) 21%

What do you see as the most important issue facing Israel today?

Dec. 2025, n=600



82% of employees in large organizations say workplace discourse is far more respectful than discourse in the media and on social networks. Only 6% view current media and social media discourse as respectful.



82%

To what extent is the discourse in **your workplace** today – between people from different backgrounds and with different views – respectful?



6%

To what extent is the discourse in the **media and on social networks** today – between people from different backgrounds and with different views – respectful?

Dec. 2025, n=600



A majority of the public agrees that maintaining respectful workplace discourse contributes to cohesion across society



68%

To what extent do you agree with the following statement: If employees from different backgrounds and with different views maintain respectful discourse in the workplace that accommodates a diversity of opinions, this will contribute to social cohesion in Israeli society and reduce the current public polarization.

